



# INFORMATICS COLLOQUIUM

**Speaker:**

**Dr. Sarah Genner**  
**Digital Expert, Lecturer, Board Member**

## **Digital Transformation and New Work**

**Abstract:**

Digital transformation is reshaping the world of work. This presentation delves into the evolution of automation, dispels common misconceptions about technology's impact on the labor market, and offers insights into current debates surrounding the concept of 'new work'.

**Bio:**

Dr. Sarah Genner is a digital expert, consultant, and board member. With an academic and professional background that spans Zurich, Berlin, and Harvard, she is a lecturer at various universities and provides guidance to organizations on digital transformation and new work initiatives. Additionally, she serves on three Boards of Directors.

*Date and time:* Tuesday October 31st, 2023, 5:15 pm  
*Location:* Pérolles 21, room A230, Bd de Pérolles 90, Fribourg  
*Contact person:* Prof. Denis Lalanne, Prof. David Bozzini, Dr. Anna Jobin

*The colloquium is free and open to the public.*